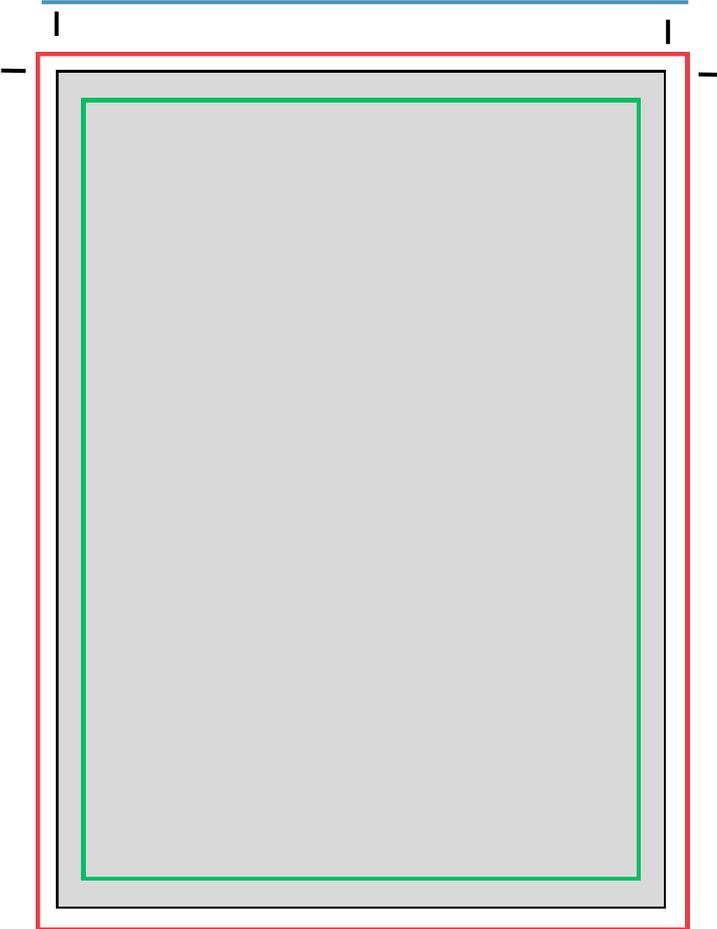# Print Guidelines

SLUG

An area outside the bleed, extra space for utility and notes needed during production that you wouldn't want to print. Unlike bleed, the slug is not necessary but can be helpful.

CROP MARKS

(aka trim marks) are small lines placed in the corners of print-ready artwork. Used to indicate the intended edges of the final printed product. They simply tell the printer where to trim.
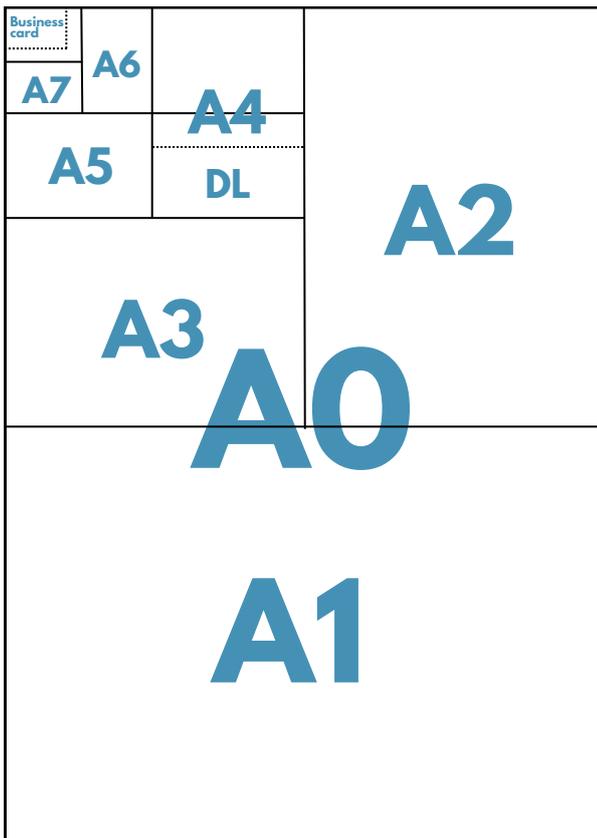
BLEED

Bleed extends the printed design slightly beyond the edge of the final cut size to ensure no white space.

PAGE EDGE (TRIM)

MARGINS

A Margin is a white or blank space between the main content and the top, bottom, and edges of the page. Adding a margin keeps important elements from being cut off during trimming.

A7: **74mm x 105mm**
80mm x 111mm with bleed

A6: **105mm x 148mm**
111mm x 154mm with bleed

A5: **148mm x 210mm**
154mm x 216mm with bleed

A4: **210mm x 297mm**
216mm x 303mm with bleed

A3: **297mm x 420mm**
303mm x 426mm with bleed

A2: **420mm x 594mm**
426mm x 600mm with bleed

A1: **594mm x 841mm**
600mm x 847mm with bleed

A0: **841mm x 1189mm**
847mm x 1195mm with bleed

DL: **210mm x 99mm**
216mm x 105mm with bleed

Business Cards:
85mm x 55mm
91mm x 61mm with bleed